



## New Asian Business Source

The most accurate, up to the minute, **live** source of the United State's Newest Asian Entrepreneurs. Accutrend Data Corporation (ADC) updates the New Asian Business database every **24 hours**.

### Key Segments

87,910	12 Month Universe / Base Rate	\$100.00 /M
42,310	6 Month Hotline	+ \$6.00 /M
21,630	3 Month Hotline	+ \$11.00 /M
7,570	April 2008 Hotline	+ \$16.00 /M
1,800	Weekly Hotline	+ \$20.00 /M
	Consumer Catalog Rate	\$60.00 /M
	Fundraising Rate	\$55.00 /M

### Audience Profile

ADC is the nation's premier provider of New Asian Owned Business Registrations including Incorporation, D/B/A, Trade and Business Licenses. It's all formatted in a highly selectable, sophisticated database that updates every **24 hours**.

An influential minority segment in the U.S., Asians channel their social and financial dynamics into a growing segment of American enterprise, Asian Owned Businesses. These educated and upwardly mobile entrepreneurs provide services to both the Asian community and general consumer markets. Driven to succeed, they aggressively seek the business products and services that guarantee them a part of the American Dream.

- Credit Card, Financing, and Insurance
- English Seminars for Owners & Employees
- General Management books, Publications & Seminars
- Asian & Local Business Associations
- Asian Publications
- Office Supplies & Furnishings
- Payroll & Employee Services
- Political and Asian Fundraisers

ADC meticulously obtains data directly from:

- 13,000+ government sources located in 50 states+ D.C.
- 3,100+ counties
- 10,000+ cities

Formed in 1989, ADC is a mailer of these firms itself and goes to great lengths to ensure that the database is extremely clean and fresh, utilizing a sophisticated "fuzzy-match" merge-purge system that creates higher accuracy, which translates to a greater ROI. The company has earned an unparalleled reputation for its speed, integrity, and accuracy in identifying qualified New Asian Businesses.

Orders are delivered in virtually any addressing format within 24 hours of receipt.

### Terms and Conditions

Sample mail piece required. 3-5 working days required to process order. Payment due 30 days from mail date. Any order received at ADC is subject to a flat cancellation fee. 20% commission to authorized brokers on base rate.

[www.accutrend.com](http://www.accutrend.com)

### SOURCE

Government Verified

### GEOGRAPHY

Domestic (US)

### LIST OWNER

**ACCUTREND**

### LIST MAINTENANCE

Counts through	04/30/2008
Last update	05/05/2008
Update Frequency	Daily
DPV	Daily
NCOA	Daily

### SELECTION CHARGES

1 MONTH HOTLINE	\$16.00 /M
3 MONTH HOTLINE	\$11.00 /M
6 MONTH HOTLINE	\$6.00 /M
CONTACT NAME	\$6.00 /M
GENDER/SEX	\$6.00 /M
HOME BASED	\$11.00 /M
PHONE NUMBER	\$26.00 /M
SCF/ZIP	\$6.00 /M
GEO	\$6.00 /M
WEEKLY HOTLINE	\$20.00 /M

### ADDRESSING

DISK/CD	\$25.00 /F
FTP	\$50.00 /F
EMAIL	\$50.00 /F

### KEY CODING

#### Key Coding is available

Charges: \$1.00 /M

### MINIMUM ORDER

Quantity: 5,000

### REUSE

Reuse is allowed – Special Pricing Available

### TELEMARKETING

Telemarketing is allowed

### CANCELLATION

Charges: \$75.00 /F

### NET NAME ARRANGEMENTS

#### Net Name is allowed

Net:	85%
Min Qty:	50,000
Run Charges:	\$7.50 /M

### EXCHANGES

Exchange is not allowed

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